

# Kim Reynolds

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## OBJECTIVE

Seeking a creative and challenging position as a graphic designer in a professional setting.

## COMPUTER SKILLS (MAC AND PC)

**Adobe:** Dreamweaver, Flash, Illustrator, InDesign, PageMaker, Photoshop

**Microsoft:** Excel, FrontPage, PowerPoint, Word

**Other:** ACT!, Apple iMovie, HTML/XHTML/CSS, Quark XPress

## EXPERIENCE

2008-2009

**Graphic Designer**, MarCom Group, Fairfax, VA

- Operated under tight deadlines as part of a creative team developing page layouts and trade show presence for coffee table book; photo research and documentation

2008

**Graphic Designer**, The Mack Crouse Group, Alexandria, VA

- Operated under tight deadlines as part of a creative team developing political direct mail pieces; aesthetics and techniques used varied with client, geographic region, and theme of piece to best appeal to the targeted demographic

2007-2008

**Volunteer**, Horticulture Services Division, Smithsonian Institution, Washington, DC

- Received Certificate of Merit for *Garden Fest 2008* tee shirt design
- Designed logo, tee shirt, "Save the Date" postcard, signs, flyers, and other graphics for *Garden Fest 2008*
- Illustrated insects for greenhouse safety bulletin boards
- Designed internal training seminar flyer, attendance increased 50-100% from previous years

2004-2006

**Graphic Designer/Office Assistant**, Magic Man Entertainment, Woodstock, GA

- Designed magazine ads, flyers, promotional newspaper and posters for business-sponsored events
- Assisted in determining layout, content, and editing of monthly newsletter
- Worked with company owner to devise marketing strategies for new clients

2004-2005

**Graphic Designer**, Kennesaw Magic, Kennesaw, GA

- Designed store logo, signs and labels
- Performed minor web maintenance
- Designed magazine ads and performance tickets, created and maintained website for shop-sponsored convention *The Anatomy of Magic*

## EDUCATION

2008: Web Design and Development certification course, Georgetown University, Arlington, VA

2003: Graduation summa cum laude, GPA 3.8, BFA program, Radford University, Radford, VA

## ONLINE PORTFOLIO

[www.doombugmedia.com](http://www.doombugmedia.com)

## REFERENCES

Available upon request